



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

14th Symposium on
Business Analytics and Intelligence 2023-2024

PROGRAM SCHEDULE

14TH SYMPOSIUM ON BUSINESS ANALYTICS AND INTELLIGENCE

SCHEDULE

DAY 1 - FRIDAY, JULY 26, 2024

FROM	TO	PROGRAM
9:15 AM	9:30 AM	Welcome Address by Programme Director
FROM	TO	PROJECT PRESENTATION
9:30 AM	10:10 AM	Maintain Supply Chain Resilience through AI System
10:10 AM	10:50 AM	Exploring Investment Strategies of ETF/Mutual Fund: Leveraging Gen AI tools using LLM to analyse qualitative insights through interactive chatbot and Dashboard
10:50 AM	11:30AM	Intelligent Ticket Routing and Forecasting for Enhanced Support Efficiency
11:30 AM	11:45 AM	BREAK
11:45AM	12:25 PM	INVITED TALK – Ms. TARANJEET KAUR, Head of Media & Digital Marketing, TATA Consumer Products AI IN MARKETING CAMPAIGNS AND CONSUMER EXPERIENCE AT TCPL
12:25 PM	1:05 PM	Unveiling patterns and anomalies in time-series data: A deep dive into oil and gas plant sensor networks
1:05 PM	2:15 PM	LUNCH
2:15 PM	2:45 PM	Optimizing Food Material Procurement for a Facilities Management Service Provider
2:45 PM	3:25 AM	Style on the Go - Fashion Recommendation System
3:25 PM	3:45PM	HIGH TEA
3:45 PM	4:25 PM	AI Powered Legal Trademark Doc Digitalization & Management
4:25 PM	5:05 PM	Goal Based Investment Planning: Prioritizing Customer Goals and Recommend Investment Planning
END OF DAY-1		

14TH SYMPOSIUM ON BUSINESS ANALYTICS AND INTELLIGENCE

SCHEDULE

DAY 2 – SATURDAY, JULY 27, 2024

FROM	TO	PROJECT PRESENTATION
9:30 AM	10:10 AM	Advanced AI-ML Applications in Predicting Line of Therapy Progression for Psoriatic Arthritis Patients
10:10 AM	10:50 AM	Develop demand forecasting model for spare parts inventory management for a company providing after-market services to customers in automobile and construction equipment retail business.
10:50 AM	11:05 AM	BREAK
11:05 AM	11:45 AM	INVITED TALK – SPEAKERS Rajarajan Rathina, Padmavati Sridhar, Neha R, Lokesh Babu KC Best Award-Winning Project of BAI Batch12 - New HBP Case “ALARM INTELLIGENCE”
11:50 AM	12:30 PM	Optimal package price for medical treatments
12:30 PM	1:30 PM	LUNCH
1:30 Onwards		ANNOUNCEMENT OF PROJECT AWARDS Best Projects, Highly Commended Projects, Best Academic Performance Course Completion Certificate
3:00 PM		HIGH TEA
END OF SYMPOSIUM		